

GRAPHIC DESIGNER

Lexi Sussman

WORK EXPERIENCE

Kitchen Social July 2022 - Present
Server
Served as an energetic and extroverted Waitress 4 days a week.
Prioritized team work to ensure maximum customer satisfaction.
Exemplified health and wellness procedures to guarantee a sanitary environment.
Aided in training new members when needed.

The Hidden Closet May 2020 - Jan. 2021
Retail Sales Associate
Assisted customers with merchandise and the payment process.
Maintained a clean work environment.
Managed several social media platforms for the store and our merchandise.

Camp Wise Summer 2017 - Summer 2021
Overnight Counselor
Acted as a primary caregiver for several weeks at a time.
Arts Supervisor
Oversaw a team of eight staff members to produce programming in dance, drama, guitar, pottery and arts and crafts.
Arts and Crafts Specialist
Planned and taught various art activities for children ranging in ages 8-15.
Pottery Specialist
Instructed children on the techniques of ceramics. Oversaw the kiln process.
Drama Specialist
Choreographed, casted and directed two musicals in the time span of 2 weeks.

INVOLVEMENT

Kappa Delta 2019 - 2022
Recruitment Leader Winter 2020
Ensures all potential new members are informed of their responsibilities throughout the recruitment process.
T-shirt Chair Jan. 2020 - Dec. 2020
Designs shirts for every event the chapter participates in.

Alpha Rho Chi 2018 - 2022
Social Media Director Jan. 2022 - May 2022
Creates social media posts for the chapter instagram.
Pledge Educator Jan. 2021 - May 2021
Informs new members of the important information about our organization.
Design Chair May 2020 - Apr. 2021
Designs shirts for every event the chapter participates in.
Worthy Clerk Apr. 2019 - Dec. 2019
Tracked attendance for every event attended.

DESIGN EXPERIENCE

Capstone January 2022 - May 2022
Pop Tarts Kellogg's
Surveyed and collected data on the retention of Generation Z Pop-Tart consumption.
Planned a campaign that targets Generation Z and their crave to experience the crazy side of life.
Designed mixed media visuals for the campaign.
Chosen as winning team by Kellogg's executives.

Freelance March 2021
Bayefoil
Created a brand guideline that included logo, color palette, typography and photography treatment.
Negotiated and drafted a contract that determined wage, revisions, and final deliverables.

EDUCATION

Miami University 2018-2022
Oxford, Ohio
BFA in Communication Design
Dean's List

Tel Aviv University Oct. - Dec. 2021
Tel Aviv, Israel

Solon High School 2014-2018
Solon, Ohio
National Honors Society